



****MEDIA ADVISORY ** MEDIA ADVISORY ** MEDIA ADVISORY ****

Law Enforcement Help Pump Gas & Wash Windshield for Special Olympics

Local Fry's Fuel Centers and Local Law Enforcement personnel Raise Funds in Fry's 3rd Annual Fuel of Dreams Fundraiser to Benefit Special Olympics Arizona.

- Who:** Special Olympics Arizona, local Law Enforcement agencies, Special Olympics athletes and Fry's Fuel Centers across the state.
- What:** For the third year, local law enforcement will offer to pump customer's gas or wash their windshield in exchange for a donation at participating Fry's Fuel Centers across the state benefitting Special Olympics.
- When:** Thursday, October 29, from 3:00-6:00PM
- Where:** Select Fry's Fuel Centers: please visit www.SpecialOlympicsArizona.org for locations. We encourage media to visit one of the local Fry's Fuel Centers for interviews and photos with local law enforcement and Special Olympics athletes and representatives.
- Why:** Supporting local and national causes, like Special Olympics Arizona, that promote the health and welfare of families and citizens in local communities is an important part of the Fry's Food Stores culture. The Fry's Fuel of Dreams event began in 2013 and has since raised over \$60,000 for the Law Enforcement Torch Run® (LETR) in its support of Special Olympics Arizona.

The Fry's Fuel of Dreams event is part of the annual Law Enforcement Torch Run® (LETR) campaign. LETR, which includes an international series of relay runs and special events like this event, is represented by more than 100,000 law enforcement officers worldwide to help raise money and public awareness for Special Olympics. LETR is the largest grassroots fundraiser and public awareness vehicle for Special Olympics through which funds raised go directly to local Programs in states or countries where the funds are generated.

About Special Olympics

Special Olympics is a global movement that empowers people with intellectual disabilities to become accepted and valued members of their communities, which leads to a more respectful and inclusive society for all. Using sports as the catalyst and programming around health and education, Special Olympics is fighting inactivity, injustice and intolerance. Founded in 1968 by Eunice Kennedy Shriver, the Special Olympics movement has grown to more than 4.5 million athletes in 170 countries. With the support of more than 1.4 million coaches and volunteers, Special Olympics delivers 32 Olympic-type sports and more than 94,000 games and competitions throughout the year. Special Olympics is supported by individuals, foundations and partners, including Fry's Food! Visit Special Olympics at www.specialolympicsarizona.org. Engage with us on: [twitter@SOArizona](https://twitter.com/SOArizona), fb.com/specialolympicsarizona.

About Law Enforcement Torch Run® for Special Olympics

LETR was founded 34 years ago by Wichita Police Chief Richard LaMunyon when five law enforcement officers carried the torch for the Special Olympics Kansas Summer Games in Wichita. The LETR has since evolved to a volunteer partnership with Special Olympics to champion acceptance and inclusion. It has become a worldwide community of law enforcement officers rallying to support Special Olympics, the impetus for millions of new friendships around the world, and a series of events including Torch Runs, Polar Plunge fundraisers, and Tip-A-Cop® events. The LETR is the largest grassroots fundraiser for Special Olympics with more than 100,000 law enforcement participants around the world. It was announced at the 2015 LETR conference that the LETR has raised a cumulative sum of over half a billion dollars since its inception in 1981 and more than \$51.9 million in 2014 for Special Olympics athletes. Visit www.lettr.org for more information.

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